

CONNOR TRIPP

GRAPHIC DESIGNER
& PHOTOGRAPHER

CONTACT

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EDUCATION

Northeastern University

BOSTON, MA
BFA in Graphic and Information
Design, May 2020
Minors in Photography & Art History
Graduated Summa Cum Laude
Recipient of Meserve Award

SKILLS

Advanced Knowledge

Adobe Bridge
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Figma

Working Knowledge

Adobe After Effects
Adobe Premiere Pro
Camtasia
HubSpot
Microsoft Office Suite

Basic Knowledge

Adobe Audition
Google SketchUp
HTML & CSS
Sketch
Wordpress

INTERESTS

Board Games
Casual Sports
Famous Films
Psychology
Rock Climbing
Tabletop Roleplaying Games
Video Games

EXPERIENCE

Visual Designer

CORVUS INSURANCE
Boston, MA, July 2021 – January 2023
Developed visual design direction for Wingman Insurance, Corvus Financial Institutions, and a proposed evolution for the primary Corvus brand. Helped lead development of iconography, colors, and accessibility practices within the Corvus Design System. Created logos for internal focus groups. Worked within the marketing department to provide graphics for social media posts, webinars, events, and presentations.

Graphic Design Assistant

THE LMC GROUPS
Manchester, NH, November 2020 – May 2021
Provided graphic design to meet the needs of over a dozen small businesses. Created logos, edited photography, formulated ad campaigns, and consulted on presentations for clients in the financial and ground transportation industries. Helped create brand identities for The LMC Groups, Limo Command, Office Command, Association Command, Members First Credit Union, Morgan Franklin Fellowship, and Tello Films.

President & Director of Public Relations

NORTHEASTERN UNIVERSITY ASSOCIATION OF GAMING ENTHUSIASTS
Boston, MA, December 2016 – June 2020
Designed posters and logos. Wrote weekly emails dispersed to over 800 recipients. Conducted board meetings. Managed over 100 members by planning board game nights and handling club communication.

Photography Lab Assistant

NORTHEASTERN UNIVERSITY
Boston, MA, January 2016 – April 2020
Handled camera, lens, lighting, and tripod rentals. Assisted with professional printing and equipment recommendations. Gained familiarity with over a dozen types of camera equipment and printing procedures.

Graphic Design Co-Op

BRIGHAM & WOMEN'S HOSPITAL
Boston, MA, July 2019 – December 2019
Created digital event advertisements for Brigham Education Institute and Brigham Research Institute. Assisted in coordination and creation of materials for Discover Brigham 2019, a public-facing research event. Photographed monthly research events. Gained experience in event planning.

Graphic Design Co-Op

NORTHEASTERN UNIVERSITY SIGN SHOP
Boston, MA, July 2018 – December 2018
Created wayfinding pieces to serve the university campus. Produced signs on five types of material for over 50 clients. Managed a brand update project in the university's sports arena. Gained skills in project management, physical production, and communication in small teams.